



Australian Government  
AusAID



The Australian  
APEC Study Centre  
MONASH University



ORGANISATION  
FOR ECONOMIC  
CO-OPERATION  
AND DEVELOPMENT



## ***Capacity Building to Enhance Investment Flows in APEC Economies, Particularly Investment Policy, Promotion and Facilitation***

**Training Program ~ 27 November – 3 December 2008  
Melbourne, Australia**

**Mr Tony Hinton  
Project Leader and Academic Co-ordinator**

### **Participation**

The program includes officials from the following economies: China, Indonesia, Mexico, Papua New Guinea, Peru, Philippines, Thailand and Vietnam. Participants come from the Ministries of Finance, Commerce, Industry or Trade, and/or Treasuries, Central Banks, Boards of Investment or Investment Promotion agencies and/or other agencies responsible for administering investment policies.

### **Capacity Building Objectives**

In April 2008 the MAFC conducted a similar program that focused on the determinants of a positive and welcoming investment climate, for both local and foreign investors, based on the OECD-designed Policy Framework for Investment (PFI). Course modules included elements of the PFI, but particular focus was given to economic governance and competition policy. Monitoring and evaluation of the program by participants rated the course highly.

Based on the success of that program, this capacity building activity will again be based on the PFI, with a focus on the investment policy, promotion and facilitation (components 1 and 2 of the PFI). The objective of the program is to enhance both domestic and foreign investment flows, which have been identified as a critical challenge for promoting development and regional economic integration.

### **Faculty**

Presenters and panellists are experts in some or all of the components of the PFI. The Program Co-ordinator is Mr Tony Hinton, a former Commissioner with the Australian Productivity Commission (2002–2007) and a former Australian Ambassador to the OECD in Paris, as well as a senior Australian Treasury official for many years.

Each presenter will develop papers and presentations to be included in the program. Program experts will come from a range of fields including the OECD, UNCTAD, academia and agencies such as Treasury, Office of Best Practice Regulation, National Audit Office, etc. These experts will enhance understanding of the issues relevant to good policy design and implementation in investment policy and promotion and will deepen the skills base of those senior APEC officials who participate. The course will encourage participants to share their policy experiences as well.

### **Organisation of the Training Program**

Each day of the program, chaired by the Academic Coordinator, will have a specific theme. The sessions themselves will be arranged to reflect the theme and to fit in with the overall objective of the program. The program below lists the topics that will be discussed in each session. Following each presentation, a discussion will ensue, moderated by the Academic Coordinator. The discussions will be an opportunity for participants to ask specific questions and for presenters to clarify any aspects of their presentation.

On the first day, participants will showcase the issues that are prevalent in their economy. This discussion will form the basis for further PFI-related discussions. During the weekend break, participants will have an opportunity to meet in their cross-economy groups to plan their presentations that they will present on the final day.

# COURSE PROGRAM

## DAY ONE ~ Thursday 27 November 2008

Venue: Sir Stamford Plaza Hotel

Theme of the Day ~ *Overview*

	<b>8:30 – 9:00</b>	Registration and Administration Matters – Centre Staff
<b>Session 1.1</b>	<b>9:00 – 9:30</b>	Welcome and Outline of the Program
	<i>Presenter</i>	<b>Mr Tony Hinton</b> , Academic Coordinator
<b>Session 1.2</b>	<b>9:30 – 10:00</b>	Outline of workshop activity
	<i>Presenter</i>	<b>Mr Tony Hinton</b> , Academic Coordinator
<b>Session 1.3</b>	<b>10:00 – 10:30</b>	Principles of Sound Public Policy
	<i>Presenter</i>	<b>Mr Tony Hinton</b> , Academic Coordinator
	<i>Panellist</i>	<b>Mr Paul Kennelly</b> , Australian Treasury
	<b>10:30 – 10:45</b>	Coffee Break
<b>Session 1.4</b>	<b>10:45 – 12:30</b>	The determinants of Investment Flows in APEC Economies
	<i>Presenter</i>	<b>Mr Paul Kennelly</b> , Australian Treasury
	<i>Panellists</i>	<b>Mr Steve Thomsen</b> , OECD <b>Mr Joachim Karl</b> , UNCTAD
	<b>12:30 – 14:00</b>	LUNCH
<b>Session 1.5</b>	<b>14:00 – 15:30</b>	Presentations by four of the economies on their Foreign Investment Policies and Promotions Strategies
	<i>Presenters</i>	1.5a – China 1.5b – Indonesia 1.5c – Mexico 1.5d – PNG
	<i>Panellists</i>	<b>Mr Steve Thomsen</b> , OECD <b>Mr Joachim Karl</b> , UNCTAD
	<b>15:30 – 15:45</b>	Coffee Break
<b>Session 1.5 Cont...</b>	<b>15:45 – 17:00</b>	Presentations by the other four economies on their Foreign Investment Policies and Promotions Strategies
	<i>Presenters</i>	1.5e – Peru 1.5f – Philippines 1.5g – Thailand 1.5h – Vietnam
	<i>Panellists</i>	<b>Mr Steve Thomsen</b> , OECD <b>Mr Joachim Karl</b> , UNCTAD
	<b>19:00 – 21:30</b>	Group Dinner

**DAY TWO ~ Friday 28 November 2008****Venue: Sir Stamford Plaza Hotel****Theme of the Day ~ *Investment Environment***

	<b>8:45 – 9:00</b>	Welcome and administration matters – Centre Staff
<b>Session 2.1</b>	<b>9:00 – 10:30</b>	Policy Framework for Investment (PFI) and how to use it
	<i>Presenter</i>	<b>Mr Steve Thomsen, OECD</b>
	<i>Panellist</i>	<b>Mr Joachim Karl, UNCTAD</b>
	<b>10:30 – 10:45</b>	Coffee Break
<b>Session 2.2</b>	<b>10:45 – 12:30</b>	Best Practice Regulatory Principles
	<i>Presenter</i>	<b>Mr Darrell Porter, Office of Best Practice Regulations</b>
	<i>Panellist</i>	<b>Mr Steve Thomsen, OECD</b> <b>Mr Joachim Karl, UNCTAD</b>
	<b>12:30 – 13:45</b>	LUNCH
<b>Session 2.3</b>	<b>13:45 – 15:15</b>	Policy Options for Dealing with Foreign Direct Investments and their components (Part 1)
	<i>Presenter</i>	<b>Mr Joachim Karl, UNCTAD</b>
	<i>Panellist</i>	<b>Mr Steve Thomsen, OECD</b>
	<b>15:15 – 15:30</b>	Coffee Break
<b>Session 2.3</b> Cont...	<b>15:30 – 17:00</b>	Policy Options for Dealing with Foreign Direct Investments and their components (Part 2)
	<i>Presenter</i>	<b>Mr Joachim Karl, UNCTAD</b>
	<i>Panellist</i>	<b>Mr Steve Thomsen, OECD</b>
	<b>17:05 – 17:15</b>	Group Photo

## DAY THREE ~ Saturday 29 November 2008

**Venue: Sir Stamford Plaza Hotel**

**Theme of the Day ~ Workshops**

	<b>9:15 – 9:30</b>	Welcome and administration matters – Centre Staff
<b>Session 3.1</b>	<b>9:30 – 10:45</b>	Four Contemporaneous Workshops for Four Cross-Economy Groups, covering design, implementation and evaluation of four illustrative possible policy measures, using sound public policy principles and best practice regulatory principles.
	<b>Group A</b>	Proposed removal of a prohibition on foreign involvement in the banking sector
	<i>Workshop Chair</i>	<b>Mr Steve Thomsen, OECD</b>
	<b>Group B</b>	Proposed imposition of the requirement of joint venture with domestic investors for foreign investors investing more than the equivalent of \$US100 million in the energy sector
	<i>Workshop Chair</i>	<b>Mr Joachim Karl, UNCTAD</b>
	<b>Group C</b>	Proposed establishment of a Government Investment Promotion Agency
	<i>Workshop Chair</i>	<b>Mr Andrew Proctor, Investment Policy &amp; Promotion Consultant</b>
	<b>Group D</b>	Proposed introduction of a ten year tax holiday for a foreign company proposing to invest the equivalent of \$US 1 billion in a steel mill
	<i>Workshop Chair</i>	<b>Mr Darrell Porter, Office of Best Practice Regulations</b>
	<b>10:45 – 11:15</b>	Extended Coffee Break
<b>Session 3.1 Cont...</b>	<b>11:15 – 12:30</b>	Continuation of workshops

## DAYS THREE & FOUR ~ Saturday 29 & Sunday 30 November 2008

Weekend – The rest of Saturday and all of Sunday are an opportunity for participants to prepare for their cross-economy group presentations on key issues that will be delivered on day 8

**DAY FIVE ~ Monday 1 December 2008****Venue: Sir Stamford Plaza Hotel****Theme of the Day ~ PFI Components (Part 1)**

	<b>8:45 – 9:00</b>	Welcome and administration matters – Centre Staff
<b>Session 5.1</b>	<b>9:00 – 10:15</b>	Investment Promotion and Facilitation
	<i>Presenter</i>	<b>Mr Andrew Proctor</b> , Investment Policy & Promotion Consultant
	<i>Panellist</i>	<b>Mr Joachim Karl</b> , UNCTAD
	<b>10:15 – 10:30</b>	Coffee Break
<b>Session 5.1</b> Cont...	<b>10:30 – 11:45</b>	Continuation of previous session
<b>Session 5.2</b>	<b>11:45 – 13:00</b>	Infrastructure Development (Part of Component 9 of PFI)
	<i>Presenter</i>	<b>Mr Joachim Karl</b> , UNCTAD
	<i>Panellist</i>	<b>Mr Andrew Proctor</b> , Investment Policy & Promotion Consultant
	<b>13:00 – 14:15</b>	LUNCH
<b>Session 5.3</b>	<b>14:15 – 15:45</b>	Trade Policy (Component 3 of PFI)
	<i>Presenter</i>	<b>Mr John Cosgrove</b> , Economic Consultant
	<i>Panellists</i>	<b>Mr Andrew Proctor</b> , Investment Policy & Promotion Consultant <b>Mr Wayne Mayo</b> , Tax Policy Consultant
	<b>15:45 – 16:00</b>	Coffee Break
<b>Session 5.4</b>	<b>15:45 – 17:30</b>	Tax Policy (Component 5 of PFI)
	<i>Presenter</i>	<b>Mr Wayne Mayo</b> , Tax Policy Consultant
	<i>Panellists</i>	<b>Mr Andrew Proctor</b> , Investment Policy & Promotion Consultant <b>Mr John Cosgrove</b> , Economic Consultant

**DAY SIX ~ Tuesday 2 December 2008****Venue: Sir Stamford Plaza Hotel****Theme of the Day ~ PFI Components (Part 2)**

	<b>8:45 – 9:00</b>	Welcome and administration matters – Centre Staff
<b>Session 6.1</b>	<b>9:00 – 10:00</b>	Corporate Governance (Component 6 of PFI)
	<i>Presenter</i>	<b>Ms Kate Spargo</b> , Investec Bank Australia
	<i>Panellist</i>	<b>Mr Paul Kennelly</b> , Australian Treasury (tbc)
<b>Session 6.2</b>	<b>10:00 – 11:00</b>	Policies for Promoting Responsible Business Conduct (Component 7 of PFI)
	<i>Presenter</i>	<b>Mr Paul Kennelly</b> , Australian Treasury (tbc)
	<i>Panellist</i>	<b>Ms Kate Spargo</b> , Investec Bank Australia
	<b>11:00 – 11:15</b>	Coffee Break
<b>Session 6.3</b>	<b>11:15 – 12:15</b>	Public Governance (Component 10 of PFI)
	<i>Presenter</i>	<b>Mr David Crossley</b> , Australian National Audit Office
	<i>Panellist</i>	<b>Mr Paul Kennelly</b> , Australian Treasury (tbc)
	<b>12:15 – 13:30</b>	LUNCH
<b>Session 6.4</b>	<b>13:30 – 14:30</b>	Competition Policy (Component 4 of PFI)
	<i>Presenter</i>	<b>Mr Scott Rogers</b> , Australian Treasury
	<i>Panellists</i>	<b>Mr Steve Thomsen</b> , OECD <b>Prof Judith Sloan</b> , Fair Pay Commission
<b>Session 6.5</b>	<b>14:30 – 15:30</b>	Labour Market Regulation (Part of Component 8 of PFI)
	<i>Presenter</i>	<b>Prof Judith Sloan</b> , Fair Pay Commission
	<i>Panellist</i>	<b>Mr Scott Rogers</b> , Australian Treasury
	<b>15:30 – 15:45</b>	Coffee Break
<b>Session 6.6</b>	<b>15:45 – 17:00</b>	Human Resource Development (Component 8 of PFI)
	<i>Presenter</i>	<b>Mr Malcolm Bosworth</b> , Crawford School of Economics
	<i>Panellist</i>	<b>Mr Scott Rogers</b> , Australian Treasury

## DAY SEVEN ~ Wednesday 3 December 2008

**Venue: Sir Stamford Plaza Hotel**

**Theme of the Day ~ Key Messages**

	<b>8:45 – 9:00</b>	Welcome and administration matters – Centre Staff
<b>Session 7.1</b>	<b>9:00 – 10:30</b>	Each group, with cross-economy representation, will make a presentation separately, each followed by a discussion, on a pre-assigned selected key issue
<b>7.1a</b>	<i>Presenters</i>	<b>Group A</b>
	<i>Panellists</i>	<b>Mr Steve Thomsen, OECD</b> <b>Mr Malcolm Bosworth, Crawford School of Economics</b>
<b>7.1b</b>	<i>Presenters</i>	<b>Group B</b>
	<i>Panellists</i>	<b>Mr Steve Thomsen, OECD</b> <b>Mr Malcolm Bosworth, Crawford School of Economics</b>
	<b>10:30 – 10:45</b>	Coffee Break
<b>Session 7.1 Cont...</b>	<b>10:45 – 12:15</b>	Continuation of previous session
<b>7.1c</b>	<i>Presenters</i>	<b>Group C</b>
	<i>Panellists</i>	<b>Mr Steve Thomsen, OECD</b> <b>Mr Malcolm Bosworth, Crawford School of Economics</b>
<b>7.1d</b>	<i>Presenters</i>	<b>Group D</b>
	<i>Panellists</i>	<b>Mr Steve Thomsen, OECD</b> <b>Mr Malcolm Bosworth, Crawford School of Economics</b>
	<b>12:15 – 13:45</b>	LUNCH
<b>Session 7.2a</b>	<b>13:45 – 14:30</b>	Key messages
	<i>Presenter</i>	<b>Mr Malcolm Bosworth, Crawford School of Economics</b>
<b>Session 7.2b</b>	<b>14:30 – 15:15</b>	Summation and Key Messages – OECD perspective
	<i>Presenter</i>	<b>Mr Steve Thomsen, OECD</b>
	<b>15:15 – 15:30</b>	Coffee Break
<b>Session 7.3</b>	<b>15:30 – 16:00</b>	Wrap-up and Final Conclusions
	<i>Presenter</i>	<b>Mr Tony Hinton, Academic Coordinator</b>
	<b>16:00 – 17:15</b>	Graduation and cocktails – certificates presented by <b>Alan Oxley</b> , Chairman, Australian APEC Study Centre