

***Capacity Building to Enhance Investment Flows in APEC Economies,  
Particularly in Relation to Trade and Taxation Policies***

**Training Program ~ 15 – 21 July 2009  
Melbourne, Australia**

**Mr Tony Hinton  
Project Leader and Academic Co-ordinator**

**Participation**

The program includes officials from the following economies: Chile, China, Indonesia, Malaysia, Mexico, Papua New Guinea, Peru, Philippines, Thailand and Vietnam. Participants come from the Ministries of Finance, Commerce or Trade, and/or Treasuries, Central Banks, and/or other agencies responsible for administering local and foreign investment policies.

**Capacity Building Objectives**

The objective of this program is to highlight the determinants of a positive and welcoming investment climate (for both local and foreign investors). The Program is based on the OECD's Policy Framework for Investment (PFI). By increasing an understanding of the PFI and its role, particularly in relation to trade and taxation policies, participants will develop the skills necessary for policy development and for effectively applying the PFI tenets.

Through addressing trade and taxation policy issues, as well as the characteristics of an overall sound public policy environment, the Program is designed to improve investment flows and increase economic growth. By creating a more investment-friendly environment for both foreign and local investment, economic well-being can be enhanced.

**Faculty**

Presenters and panellists are experts in some or all of the components of the PFI. The Program Co-ordinator is Mr Tony Hinton, a former Commissioner with the Australian Productivity Commission (2002–2007) and a former Australian Ambassador to the OECD in Paris, as well as a senior Australian Treasury official for many years.

Each presenter will develop papers and presentations to be included in the Program. Program experts will come from a range of fields including the OECD, UNESCAP, academia, private consultants and agencies in Australia such as Treasury, Department of Finance, National Audit Office, etc. Representatives from Australian industry will provide industry perspectives on these issues and will also participate in discussion groups.

**Organisation of the Training Program**

Each day of the program, chaired by the Academic Coordinator, will have a specific theme that will underpin all the sessions of that day. The sessions themselves will be arranged to reflect the theme and to fit in with the overall objective of the program. The program below lists the topics that will be discussed in each session. Following each presentation, a discussion will ensue, moderated by the Academic Coordinator. The discussions will be an opportunity for participants to ask specific questions and for presenters to clarify any aspects of their presentation. In this way, a highly interactive dialogue on policy design, implementation and evaluation will be encouraged.

On the first day, developing economy representatives will showcase the issues that are prevalent in their economy. This discussion will form the basis for further PFI-related discussions. On Day 4 of the Program (Saturday), the Participants will be allocated to four cross-economy Workshop Groups to discuss and analyse a set hypothetical policy proposal related to the main focus of the Program. Each workshop Group will be required to prepare a power point presentation (for presentation on the last Day) to the full group on their policy measure.

# **DRAFT COURSE PROGRAM**

| <b>DAY ONE ~ Wednesday 15 JULY 2009</b>             |                      |   |
|---|----------------------|---|
| <b>Venue: Buckingham Room, Stamford Plaza Hotel</b> |                      |   |
| <b>Theme of the Day ~ Overview</b>                  |                      |   |
|   | <b>8:30 – 9:00</b>   | Registration and Administration Matters – Centre Staff                                  |
| <b>Session 1.1</b>                                  | <b>9:00 – 9:30</b>   | Welcome and Outline of the Program  |
|   | <i>Presenter</i>     | <b>Mr Tony Hinton</b> , Academic Coordinator  |
| <b>Session 1.2</b>                                  | <b>9:30 – 10:00</b>  | Outline of workshop activity  |
|   | <i>Presenter</i>     | <b>Mr Tony Hinton</b> , Academic Coordinator  |
| <b>Session 1.3</b>                                  | <b>10:00 – 10:30</b> | Principles of Sound Public Policy   |
|   | <i>Presenter</i>     | <b>Mr Tony Hinton</b> , Academic Coordinator  |
|   | <b>10:30 – 10:45</b> | Coffee Break  |
| <b>Session 1.4</b>                                  | <b>10:45 – 12:30</b> | The determinants of Investment Flows for APEC Economies                                 |
|   | <i>Presenter</i>     | <b>Mr Tom Westcott</b> , ITS Global   |
|   | <i>Panellist</i>     | <b>Mr Andreas Schaal</b> , OECD Paris   |
|   | <b>12:30 – 14:00</b> | LUNCH   |
| <b>Session 1.5</b>                                  | <b>14:00 – 15:30</b> | Presentations by half of the economies on their Investment Policy Environment           |
|   | <i>Presenters</i>    | 1.5a – China<br>1.5b – Indonesia<br>1.5c – Malaysia<br>1.5d – Mexico                    |
|   | <i>Panellists</i>    | <b>Mr Andreas Schaal</b> , OECD Paris<br><b>Mr Tom Westcott</b> , ITS Global            |
|   | <b>15:30 – 15:45</b> | Coffee Break  |
| <b>Session 1.5<br/>Cont...</b>                      | <b>15:45 – 17:00</b> | Presentations by the other half of the economies on their Investment Policy Environment |
|   | <i>Presenters</i>    | 1.5e – Papua New Guinea<br>1.5f – Philippines<br>1.5g – Thailand<br>1.5h – Vietnam      |
|   | <i>Panellists</i>    | <b>Mr Andreas Schaal</b> , OECD Paris<br><b>Mr Tom Westcott</b> , ITS Global            |
|   | <b>19:00 – 21:30</b> | Group Dinner  |

**DAY TWO ~ Thursday 16 JULY 2009****Venue: Buckingham Room, Stamford Plaza Hotel****Theme of the Day ~ *Investment Policy Environment***

|                    |                      |   |
|--------------------|----------------------|---|
|                    | <b>8:45 – 9:00</b>   | Welcome and administration matters – Centre Staff             |
| <b>Session 2.1</b> | <b>9:00 – 10:30</b>  | Policy Framework for Investment (PFI) and how to use it       |
|                    | <i>Presenter</i>     | <b>Mr Andreas Schaal</b> , OECD Paris                         |
|                    | <i>Panellist</i>     | <b>Mr Darrell Porter</b> , Office of Best Practice Regulation |
|                    | <b>10:30 – 10:45</b> | Coffee Break  |
| <b>Session 2.2</b> | <b>10:45 – 12:30</b> | Best Practice Regulatory Principles                           |
|                    | <i>Presenter</i>     | <b>Mr Darrell Porter</b> , Office of Best Practice Regulation |
|                    | <i>Panellist</i>     | <b>Mr Andreas Schall</b> , OECD Paris                         |
|                    | <b>12:30 – 13:45</b> | LUNCH   |
| <b>Session 2.3</b> | <b>13:45 – 15:15</b> | Foreign Investment Policies and Components (PFI #1)           |
|                    | <i>Presenter</i>     | <b>Mr Tom Westcott</b> , ITS Global                           |
|                    | <i>Panellist</i>     | <b>Mr Andreas Schall</b> , OECD Paris                         |
|                    | <b>15:15 – 15:30</b> | Coffee Break  |
| <b>Session 2.4</b> | <b>15:15 – 17:00</b> | Responsible Business Conduct (PFI #7)                         |
|                    | <i>Presenter</i>     | <b>Mr Andreas Schall</b> , OECD Paris                         |
|                    | <i>Panellist</i>     | <b>Mr Tom Westcott</b> , ITS Global                           |
|                    | <b>17:05 – 17:15</b> | Group Photo   |

**DAY THREE ~ Friday 17 JULY 2009****Venue: Buckingham Room, Stamford Plaza Hotel****Theme of the Day ~ Trade (PFI #3) and Tax (PFI #5) Policies**

|                    |                      |   |
|--------------------|----------------------|---|
|                    | <b>8:45 – 9:00</b>   | Welcome and administration matters – Centre Staff |
| <b>Session 3.1</b> | <b>9:00 – 10:15</b>  | Trade Liberalisation                              |
|                    | <i>Presenter</i>     | <b>Mr John Cosgrove</b> , Economic Consultant     |
|                    | <i>Panellist</i>     | <b>Ms Kristen Bondietti</b> , ITS Global          |
|                    | <b>10:15 – 10:30</b> | Coffee Break                                      |
| <b>Session 3.2</b> | <b>10:15 – 11:45</b> | Trade in Services                                 |
|                    | <i>Presenter</i>     | <b>Ms Kristen Bondietti</b> , ITS Global          |
|                    | <i>Panellist</i>     | <b>Mr John Cosgrove</b> , Economic Consultant     |
| <b>Session 3.3</b> | <b>11:45 – 13:00</b> | Bilateral and Multilateral Trade Negotiations     |
|                    | <i>Presenter</i>     | <b>Ms Kristen Bondietti</b> , ITS Global          |
|                    | <i>Panellist</i>     | <b>Mr John Cosgrove</b> , Economic Consultant     |
|                    | <b>13:00 – 14:15</b> | LUNCH   |
| <b>Session 3.4</b> | <b>14:15 – 15:45</b> | Tax Policy Principles                             |
|                    | <i>Presenter</i>     | <b>Mr Haydn Daw</b> , Australian Treasury         |
|                    | <i>Panellist</i>     | <b>Mr Shane Johnson</b> , Australian Treasury     |
|                    | <b>15:45 – 16:00</b> | Coffee Break                                      |
| <b>Session 3.5</b> | <b>15:45 – 17:30</b> | International Aspects of Tax Policy               |
|                    | <i>Presenter</i>     | <b>Mr Shane Johnson</b> , Australian Treasury     |
|                    | <i>Panellist</i>     | <b>Mr Haydn Daw</b> , Australian Treasury         |

## DAY FOUR ~ Saturday 18 JULY 2009

**Venue: Buckingham Room, Stamford Plaza Hotel**

**Theme of the Day ~ Workshops**

|                                |                       |   |
|--------------------------------|-----------------------|---|
|                                | <b>9:15 – 9:30</b>    | Welcome and administration matters – Centre Staff   |
| <b>Session 4.1</b>             | <b>9:30 – 10:45</b>   | Four Contemporaneous Workshops for Four Cross-Economy Groups, covering design, implementation and evaluation of four illustrative hypothetical policy measures, using sound policy principles and best practice regulator principles. |
|                                | <b>Group A</b>        | Proposed cross-the-board 25 per cent reduction in import tariffs  |
|                                | <i>Workshop Chair</i> | <b>Mr John Cosgrove</b> , Economic Consultant   |
|                                | <b>Group B</b>        | Proposed establishment of a bilateral trade agreement with a major trading partner  |
|                                | <i>Workshop Chair</i> | <b>Ms Kristen Bondietti</b> , ITS Global  |
|                                | <b>Group C</b>        | Proposed implementation of a GST  |
|                                | <i>Workshop Chair</i> | <b>Mr Darrell Porter</b> , Office of Best Practice Regulation   |
|                                | <b>Group D</b>        | Proposed reduction in income and company tax rates  |
|                                | <i>Workshop Chair</i> | <b>Mr Haydn Daw</b> , Australian Treasury   |
|                                | <b>10:45 – 11:15</b>  | Coffee Break  |
| <b>Session 4.1<br/>Cont...</b> | <b>11:15 – 12:30</b>  | Continuation of workshops   |

## DAYS FOUR & FIVE ~ Saturday 18 & Sunday 19 July 2009

Weekend – The rest of Saturday and all of Sunday are an opportunity for participants to prepare for their cross-economy group presentations that will be delivered on day 7

## DAY SIX ~ Monday 20 JULY 2009

**Venue: Buckingham Room, Stamford Plaza Hotel**

**Theme of the Day ~ *Other PFI Components***

|                    |                      |   |
|--------------------|----------------------|---|
|                    | <b>8:45 – 9:00</b>   | Welcome and administration matters – Centre Staff                     |
| <b>Session 6.1</b> | <b>9:00 – 10:00</b>  | Competition Policy (PFI #4)   |
|                    | <i>Presenter</i>     | <b>Ms Simone Abbot</b> , Australian Treasury                          |
|                    | <i>Panellist</i>     | <b>Mr Tony Hinton</b> , Academic Coordinator                          |
| <b>Session 6.2</b> | <b>10:00 – 11:00</b> | Corporate Governance (PFI #6)   |
|                    | <i>Presenter</i>     | <b>Ms Kate Spargo</b> , Investec Bank Australia                       |
|                    | <i>Panellist</i>     | <b>Ms Simone Abbot</b> , Australian Treasury                          |
|                    | <b>11:00 – 11:15</b> | Coffee Break  |
| <b>Session 6.3</b> | <b>11:15 – 12:15</b> | Investment Promotion and Facilitation (PFI #2)                        |
|                    | <i>Presenter</i>     | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant |
|                    | <i>Panellist</i>     | <b>Ms Kate Spargo</b> , Investec Bank Australia                       |
|                    | <b>12:15 – 13:30</b> | LUNCH   |
| <b>Session 6.4</b> | <b>13:30 – 14:30</b> | Human Resource Development (PFI #8)                                   |
|                    | <i>Presenter</i>     | <b>Dr Errol Muir</b> , RMIT University                                |
|                    | <i>Panellist</i>     | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant |
| <b>Session 6.5</b> | <b>14:30 – 15:30</b> | Infrastructure Development (PFI #9)                                   |
|                    | <i>Presenter</i>     | <b>Mr Marinus Sikkel</b> , UNESCAP                                    |
|                    | <i>Panellist</i>     | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant |
|                    | <b>15:30 – 15:45</b> | Coffee Break  |
| <b>Session 6.6</b> | <b>15:45 – 17:00</b> | Public Governance (PFI #10)   |
|                    | <i>Presenter</i>     | <b>Mr Andrew Morris</b> , Australian National Audit Office            |
|                    | <i>Panellist</i>     | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant |

## DAY SEVEN ~ Tuesday 21 JULY 2009

**Venue: Buckingham Room, Stamford Plaza Hotel**

**Theme of the Day ~ Key Messages**

|                                |                      |   |
|--------------------------------|----------------------|---|
|                                | <b>8:45 – 9:00</b>   | Welcome and administration matters – Centre Staff   |
| <b>Session 7.1</b>             | <b>9:00 – 10:30</b>  | Each group, with cross-economy representation, will make a presentation separately, each followed by a discussion, on a pre-assigned selected key issue |
| <b>7.1a</b>                    | <i>Presenters</i>    | <b>Group A</b>  |
|                                | <i>Panellists</i>    | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant<br><b>Mr Marinus Sikkel</b> , UNESCAP   |
| <b>7.1b</b>                    | <i>Presenters</i>    | <b>Group B</b>  |
|                                | <i>Panellists</i>    | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant<br><b>Mr Marinus Sikkel</b> , UNESCAP   |
|                                | <b>10:30 – 10:45</b> | Coffee Break  |
| <b>Session 7.1<br/>Cont...</b> | <b>10:45 – 12:15</b> | Continuation of previous session  |
| <b>7.1c</b>                    | <i>Presenters</i>    | <b>Group C</b>  |
|                                | <i>Panellists</i>    | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant<br><b>Mr Marinus Sikkel</b> , UNESCAP   |
| <b>7.1d</b>                    | <i>Presenters</i>    | <b>Group D</b>  |
|                                | <i>Panellists</i>    | <b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant<br><b>Mr Marinus Sikkel</b> , UNESCAP   |
|                                | <b>12:15 – 13:45</b> | LUNCH   |
| <b>Session 7.2</b>             | <b>13:45 – 15:15</b> | Summation and Key Messages  |
|                                | <i>Presenters</i>    | <b>Mr Marinus Sikkel</b> , UNESCAP<br><b>Mr Andrew Proctor</b> , Investment Policy and Promotion Consultant   |
|                                | <b>15:15 – 15:45</b> | Coffee Break  |
| <b>Session 7.3</b>             | <b>15:45 – 16:00</b> | Wrap-up and Final Conclusions   |
|                                | <i>Presenter</i>     | <b>Mr Tony Hinton</b> , Academic Coordinator  |
|                                | <b>16:00 – 17:15</b> | Graduation and cocktails – including presentation of certificates   |