



Is Australia managing?
The Impact of the Global Financial Crisis and
The Outlook for Australia's Trade and Competitiveness
APEC Conference
17 November 2011

Management at the Border




Dr Hermione Parsons
Director and Associate Professor

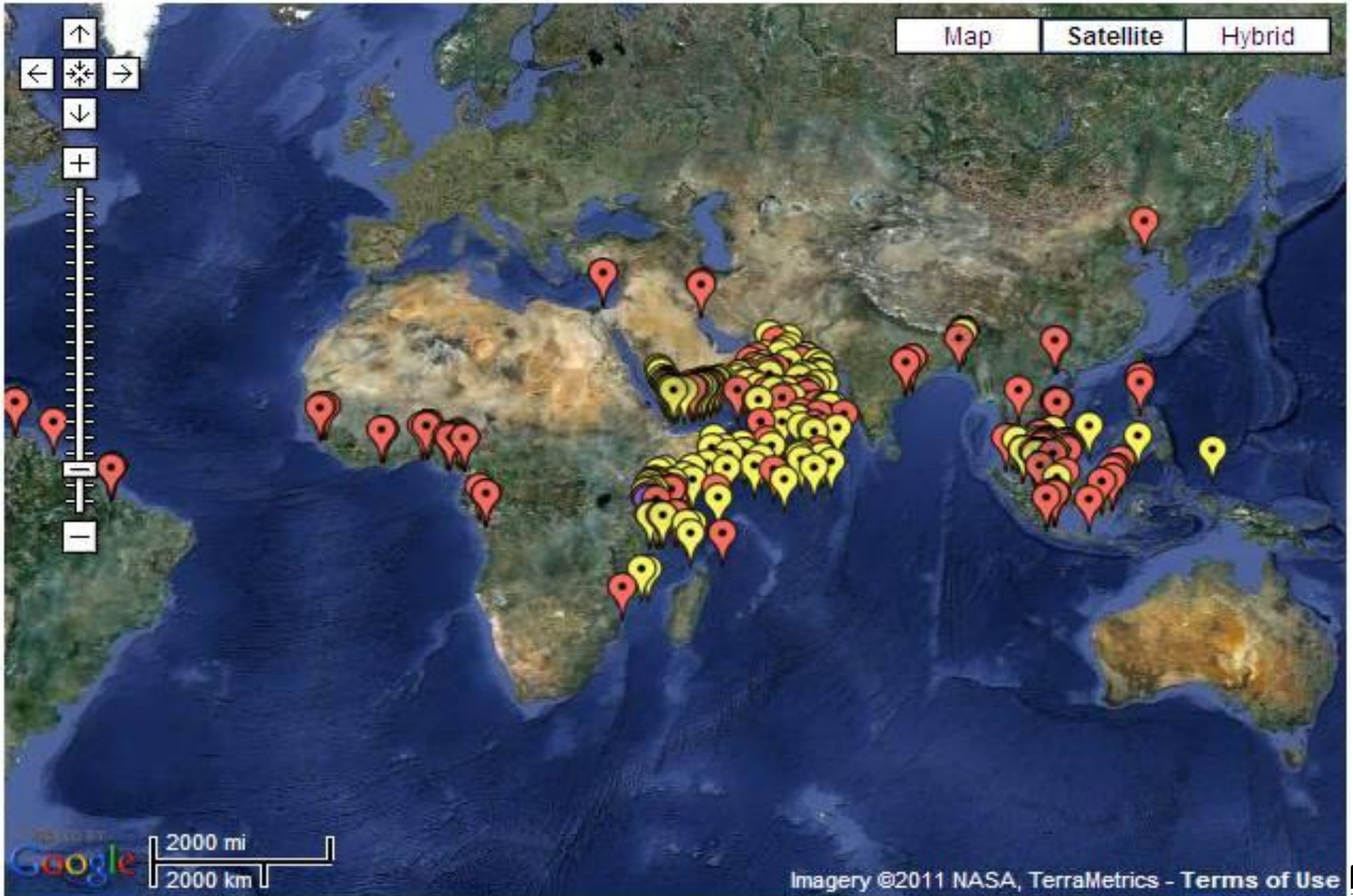


VICTORIA UNIVERSITY

INSTITUTE FOR SUPPLY CHAIN AND LOGISTICS



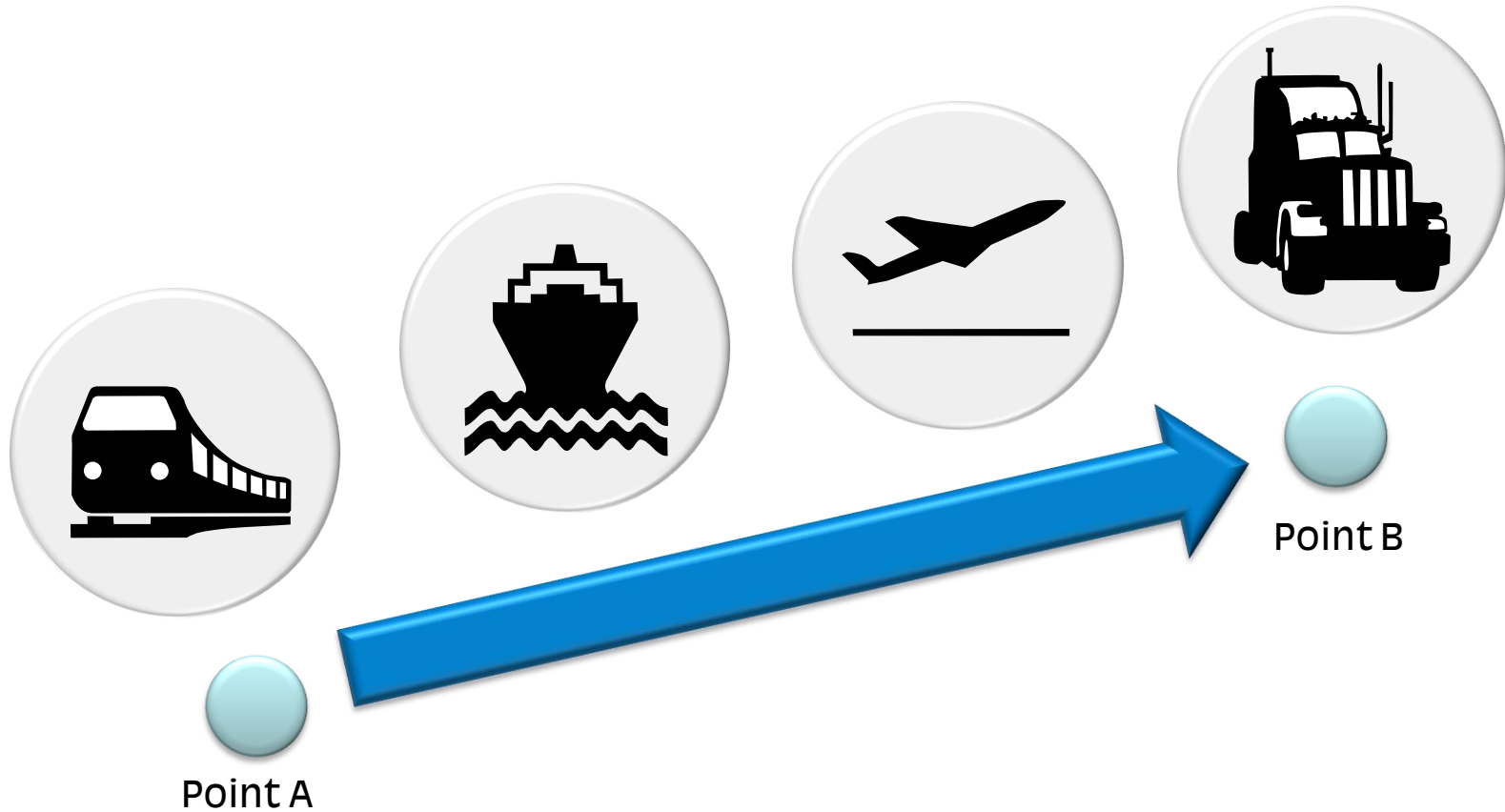
 = Actual Attack  = Attempted Attack  = Suspicious vessel



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What is Transport?



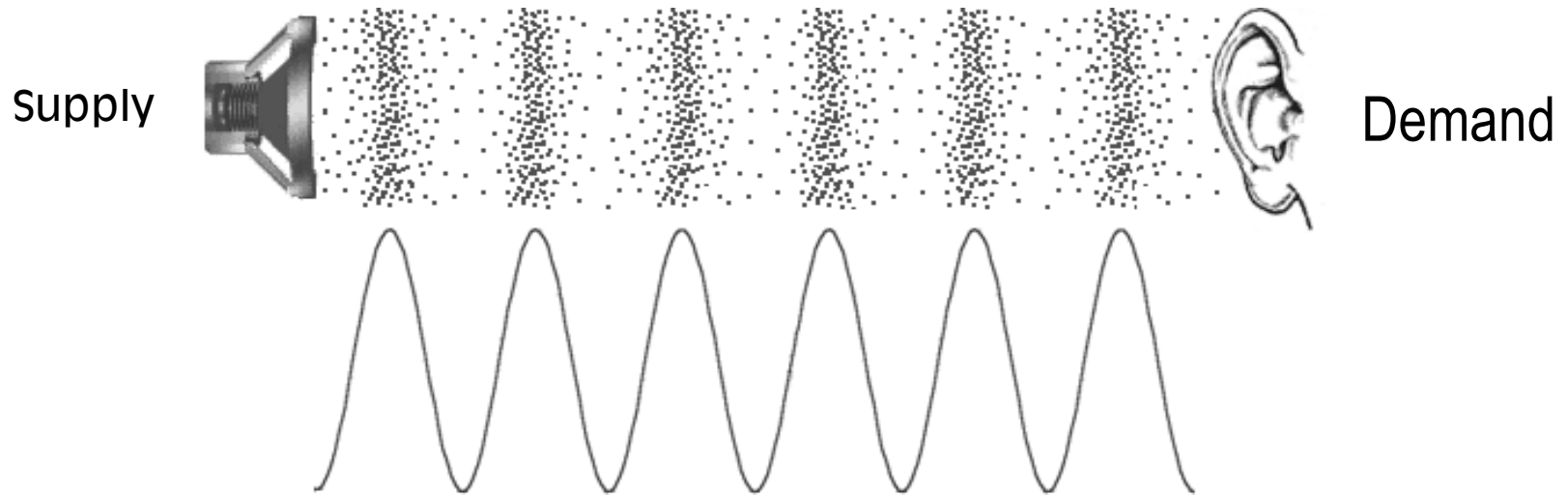
The physical movement of goods

What is Logistics?



Systematic organisation of goods and /or services

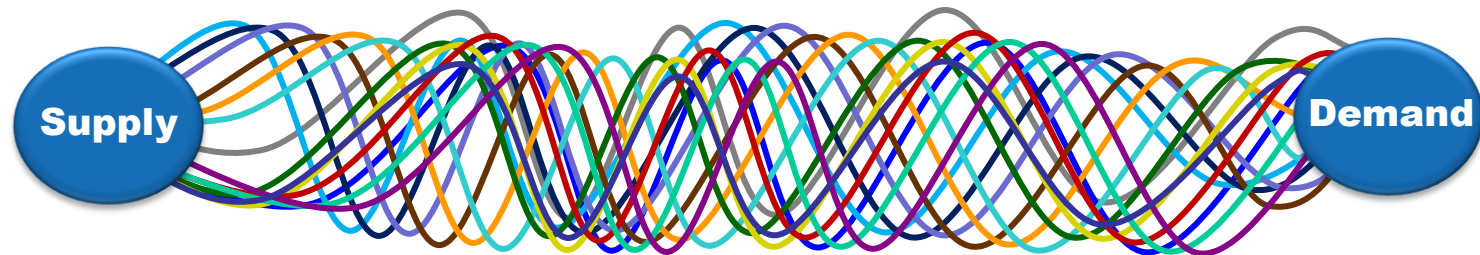
What is Supply Chain?



The interdependence and organisation of supply and demand, including raw product forecasting and asset investment

What Makes a Supply Chain?

- Energy
- Finance
- Commercial Power
- Strategic Asset Investment
- Procurement /Purchasing /Sourcing
- Information
- Technology
- Business Processes
- Labour
- Legal and Regulatory Systems
- People /Relationship/ Resistance to Change
- Logistics
- Transport
- Political Economy



Supply Chain DNA

Energy

Finance

Commercial Power

Strategic Asset Investment

Procurement /Purchasing Sourcing

Information

Technology

Business Processes

Labour

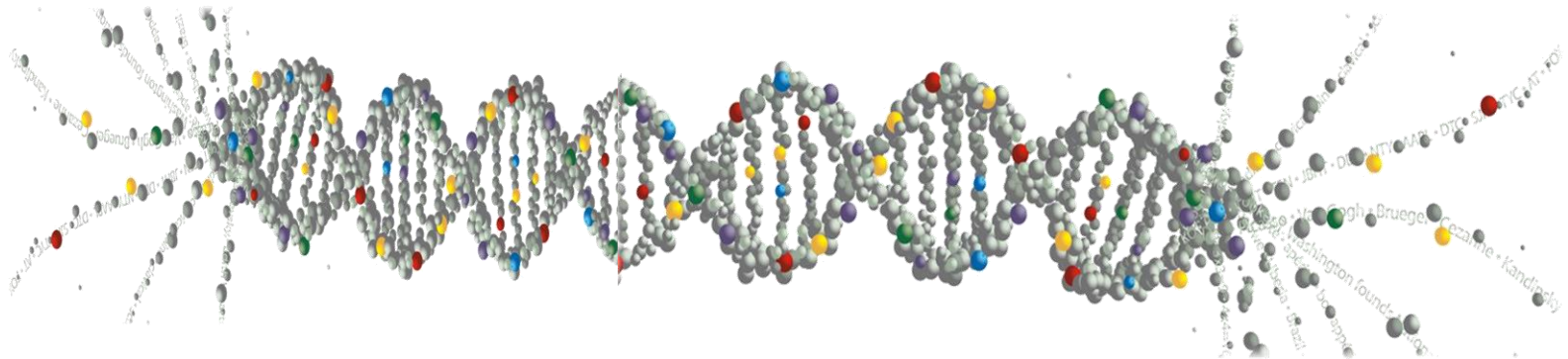
Legal and Regulatory Systems

People /Relationship/ Resistance to Change

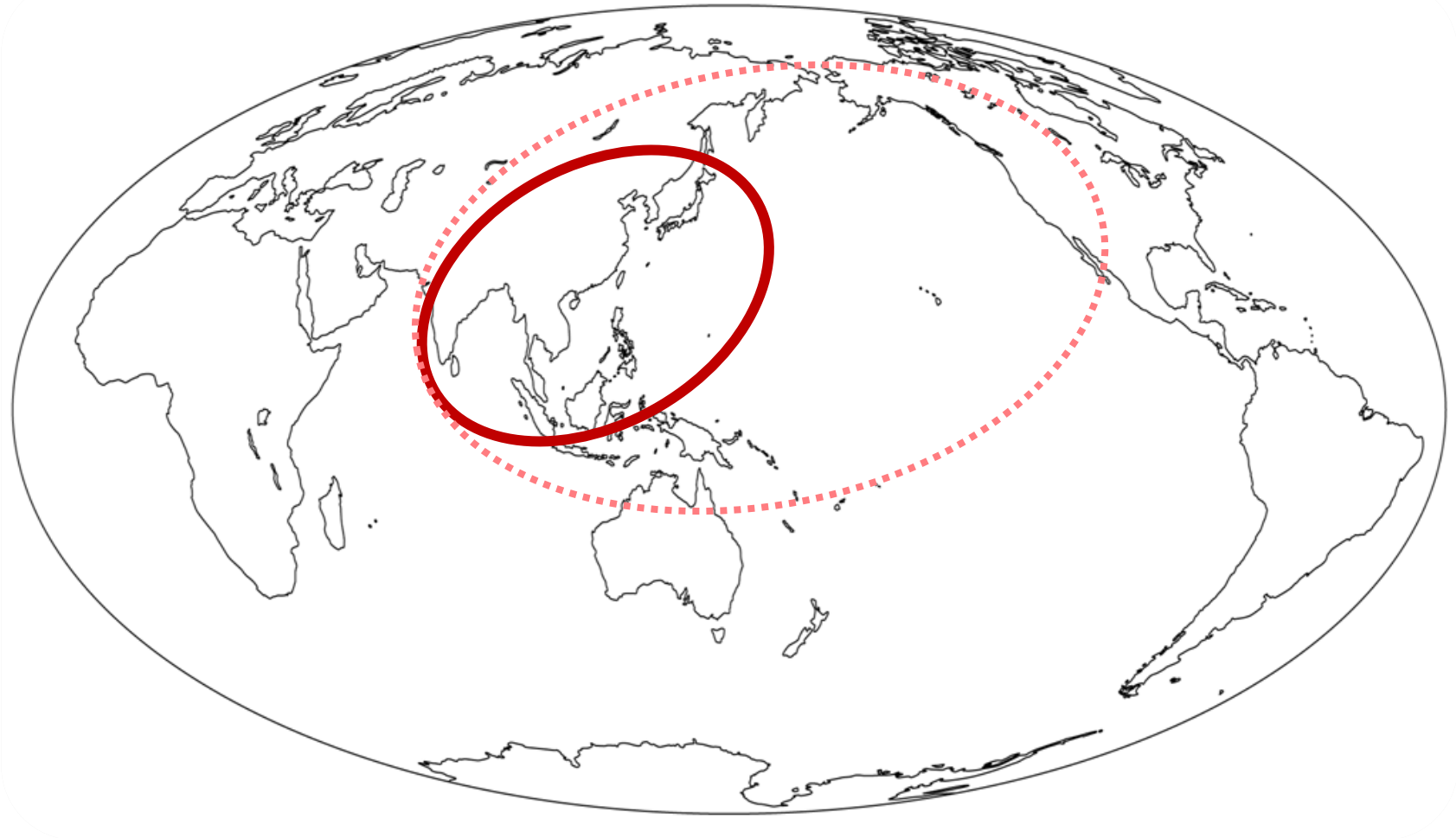
Logistics

Transport

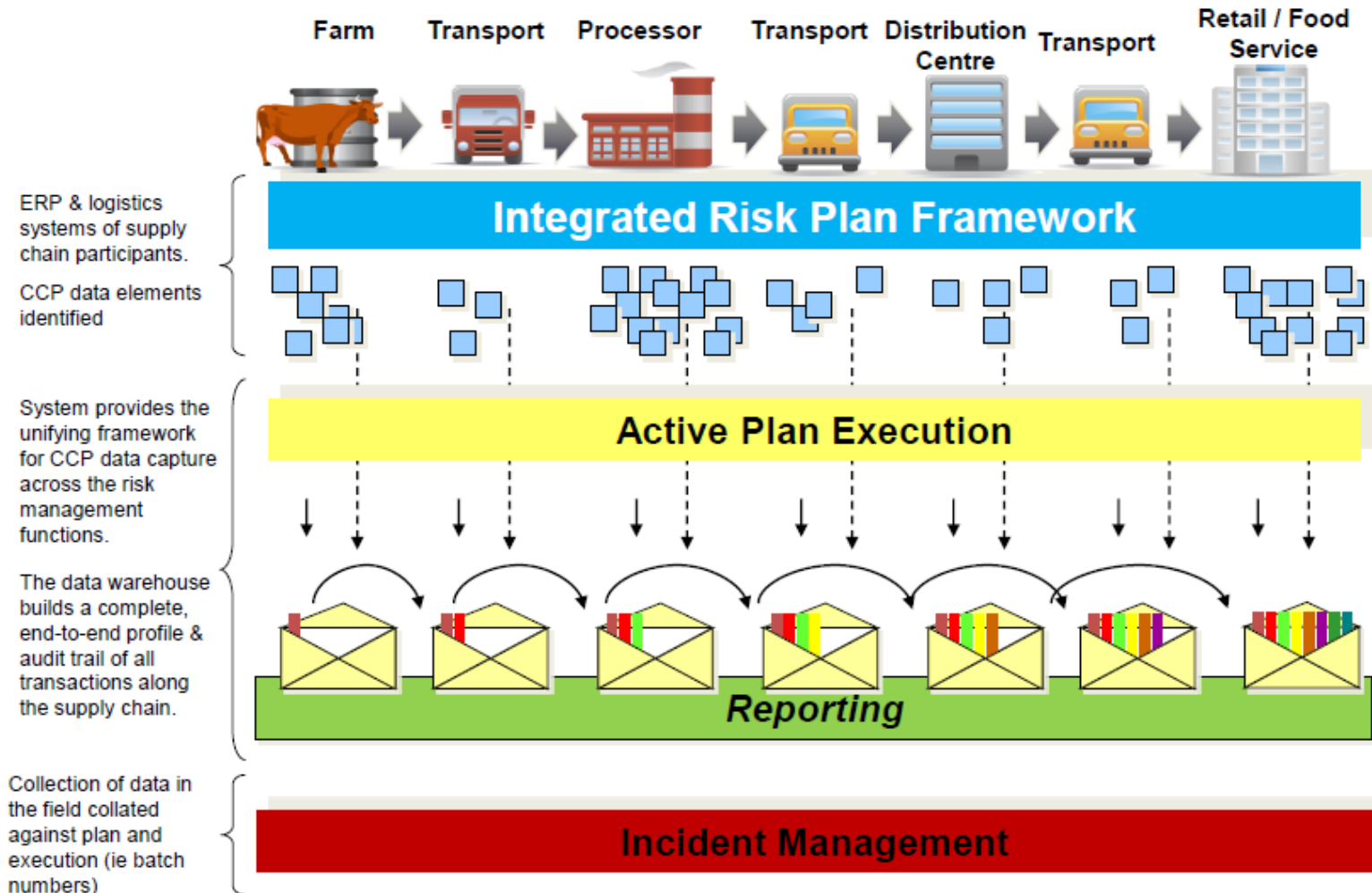
Political Economy



Global Supply Chain: Tilting the Axis



Managing Supply Chain Risk Across Borders



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A New World

