

# Invitation

The Sixth Annual  
Monash University APEC Lecture

## Prospects for the WTO: Implications for Asia, the global economy and poverty

Reflections by the ultimate insider

### The Rt Hon Mike Moore

Former Director-General, World Trade Organisation (WTO)  
& Former Prime Minister of New Zealand

Wednesday 30 November 2005

12.15 PM to 2.00 PM

Sofitel Melbourne

25 Collins Street Melbourne





## Is the Multilateral Trading System at a Cross-roads?

---

THE WORLD TRADE ORGANISATION was established with fanfare in 1994. The GATT trading system which it manages has been a critical foundation for over 60 years bringing the fastest rise in standards of living and the greatest fall in poverty in human history.

Since the formation of the WTO, efforts to open world markets further have stumbled. Riots in Seattle in 1999, a breakdown at Cancun in 2003; and this year another deadline missed. What will the WTO meeting in Hong Kong in December achieve? The Gleneagles G8 Summit set high hopes for eradicating poverty. What can the WTO deliver?

Former Director-General of the WTO and former Prime Minister of New Zealand, the Rt Hon Mike Moore, will review the prospects for Hong Kong and the future of global trade liberalization at the 2005 Monash University APEC Lecture.

## The Australian APEC Study Centre, Monash University

---

THE AUSTRALIAN APEC STUDY CENTRE was founded in 1994. It is part of a consortium of Centres throughout APEC economies. The Centre is an active supporter of economic integration and growth in the APEC region.

The Centre's focus is on international trade, sustainable development and financial governance. It undertakes research, mounts training programs and stages conferences on contemporary issues. Over the last four years the Centre has staged conferences on Free Trade Agreements, with the United States, China and Malaysia.

The Centre is a leading trainer of officials from developing countries in the Asian region. It is based at Monash University, Australia's largest University.



## The Rt Hon Mike Moore

---



FORMER PRIME MINISTER OF NEW ZEALAND and Director-General of the World Trade Organisation, Mike Moore was the youngest member of Parliament ever elected in New Zealand in 1972. On behalf of his country, Mike was an active participant in international discussions on trade liberalisation. As Minister of Overseas Trade and Marketing, he played a leading role in launching the Uruguay Round of GATT negotiations. Mike was also the longest serving member of the New Zealand Parliamentary Select Committee on Foreign Affairs and Trade.

Following his retirement from Parliament Mike was elected the Director General of WTO from 1999 – 2002. Mike's term at the WTO coincided with momentous changes in the global economy and multilateral trading system. He is widely credited with restoring confidence in the system following the setback of the 3rd Ministerial Conference held in Seattle in 1999. He also initiated important organisational changes within the Secretariat and introduced a range of strategic management techniques.

While maintaining the organisation's focus on core business of trade liberalisation, Mike has also given particular attention to helping poor countries participate effectively in the multilateral trading system. He introduced initiatives to enhance the WTO's image and to deepen its relations with civil society resulting in 10 new members joining the WTO during his tenure, including China, bringing the majority of the world's population within the rules-based trading system. He also initiated the Doha Development Round of negotiations currently being negotiated in the WTO.

He is a distinguished author and recipient of many honours. In 1999 he was awarded the Order of New Zealand. In 2002 he has received the Order of the Golden Heart of Kenya, the Chancellor's Medal from the University of Chile, the Business Week Award from Erasmus University, Rotterdam and the Government of Uruguay bestowed The Medal of the Oriental Republic of Uruguay, their highest national honour. Mike is also a member of the Privy Council and in April 2003 became a Board member of SGS. Since September 2003 he is Special Adviser to the UN Global Compact for Business and Development. Mike is currently an Adjunct Professor at La Trobe University.

## SPONSORS

The Rt Hon Mike Moore sponsored by Pfizer Australia



Gold Sponsor – National Australia Bank



Sponsor – The Australian Financial Review

# FINANCIAL REVIEW

organised by



in co-operation with



R . S . V . P .

by **Wednesday 16 November 2005**

Judi O’Gorman

The Australian APEC Study Centre Monash University

Level 12, 30 Collins Street Melbourne VIC 3000

Telephone: 03 9903 8757 Facsimile: 03 99038813

Email: [judi@apec.org.au](mailto:judi@apec.org.au)

The Sixth Annual Monash University APEC Lecture

**Presented by The Rt Hon Mike Moore**

Wednesday 30 November 2005 12.15PM to 2.00PM

Sofitel Melbourne – 25 Collins Street Melbourne

TICKET APPLICATION FORM

**RSVP by Wednesday 16 November 2005**

Please complete and return this form with payment to:

Judi O’Gorman

The Australian APEC Study Centre, Monash University

Level 12, 30 Collins Street, Melbourne VIC 3000

Telephone: 03 9903 8757 Facsimile: 03 9903 8813

Email: judi@apec.org.au

Contact Name:.....

Organisation:.....

Address:.....

Telephone: ..... Facsimile: .....

Email: .....

I would like to host .....Table(s) of 10 at \$1050 per table (PLUS GST = \$1155). Total \$.....

I would like to purchase.....Ticket(s) at \$105 per person (PLUS GST = \$115.50). Total \$.....

A cheque for \$ .....is enclosed.

Please make cheques payable to Australian APEC Study Centre.

Please attach a memo with the participants name to the cheque.

Please render an invoice to the company for \$ .....

Please fill out all sections for invoicing purposes.

Attention: (name).....

Department: .....

Organisation:.....

Address:.....

Facsimile No:..... ABN: .....

Electronic Funds Transfer

Name: Monash University (ABN: 12 377 614 012)

Bank: Westpac Banking Corporation • BSB: 033 – 289 • Account Number: 630759

Attention: Australian APEC Study Centre (Quote invoice number if applicable)

**GUEST NAMES** (Title, First name & Surname)

**DIETARY REQUIREMENTS**

---

1

1

---

2

2

---

3

3

---

4

4

---

5

5

---

6

6

---

7

7

---

8

8

---

9

9

---

10

1

---