

APEC Group on Services Virtual Workshop

Expanding Women's Participation in High Skill, Digitally Delivered Services in APEC

Thursday, 10 April 2015, 10:00 – 12:30 (AEST) (TBC)

09:45 – 10:00 Participants join the virtual platform (15 min)

10:00 – 10:05 Session 1 – Presentation and Objectives of the APEC Project (5 min)

Christine Schaeffer, Assistant Director, Australian Department of Foreign Affairs and Trade (DFAT)

10:05 – 10:20 Session 2 – How the project fits into La Serena Roadmap priorities and goals and into the GOS work and into Korea's priorities for APEC 2025 (10 min)

PPWE: Anita Peña Saavedra, Policy Partnership on Women and the Economy (PPWE) Chair, Head of the International Affairs Department, Ministry of Women and Gender Equity, Chile (5 min, pre-record)

GOS: Jillian DeLuna, Group on Services (GOS) Convenor (5 min)

10:20 – 10:30 Session 3 – Why the focus on digitally delivered services in the context of women's economic empowerment? What is the challenge? The opportunities? (15 min)

Mia Mikic, Research Associate, Waikato University, New Zealand

Sherry Stephenson, Member, Pacific Economic Cooperation Council (PECC) Services Network

10:30 – 10:50 **Session 4 – Presentation of findings of the background paper (20 min)**

Overview of the main results from the background paper on *Expanding Women's Participation in High Skill, Digitally Delivered Services in APEC*

Sherry Stephenson, Member, PECC Services Network

Mia Mikic, Research Associate, Waikato University, New Zealand

10:50 - 11:30 **Session 5 – Comments on the paper and expert insights (40 min)**

Moderator: Bonnie Rivendell, Associate Director, International Development and Director of Australian APEC Centre at RMIT University

WEF: Silja Baller, Head, Diversity, Equity and Inclusion, Centre for the New Economy and Society, World Economic Forum (10 min, pre-record)

APEC: Rhea Crisologo, Head, APEC Women and the Economy Dashboard (10 min)

ADB: Keiko Nowacka, Principal Social Development Specialist, Gender and Development, Asian Development Bank (ADB) (10 min)

World Bank: Qursum Qasim, Senior Private Sector Specialist, Finance, Competitiveness & Investment Global Department, The World Bank (10 min)

The representatives from these institutions should focus on providing comments on the study as well as providing answers to the following two questions:

- 1. How does the work of your institution contribute to a better understanding of the reasons behind the current gap in women's economic opportunity in the area of the digital economy, in particular high skill digitally delivered services, and how this can be best addressed?*
- 2. What else in addition to what is suggested in the research paper on **Expanding women's participation in high skill, digitally delivered services in APEC** discussed today can be undertaken to provide more insights into why women are not currently participating (and benefitting) as much as would be desirable in this dynamic area?*

11:30 – 12:10 **Session 6 – Discussion and comments by APEC delegates on the paper (40 min)**

Moderator: Bonnie Rivendell, Associate Director, International Development and Director of Australian APEC Centre at RMIT University

12:10 - 12:20 **Session 7 – Closing and Next Steps (10 min)**

Christine Schaeffer, Assistant Director, Australian DFAT

12:20 – 12:25 **Session 8 – Live Survey (5 mins)**

Kevin Nguyen, Project Officer, The Australian APEC Study Centre at RMIT University

Time zone	Economy (Capital City Time Zone)	Date	Begin	End
ICT	Indonesia; Thailand; Vietnam	Thursday April 10, 2025	07:00	09:30
SGT	Brunei; China; Hong Kong, China; Malaysia; The Philippines; Singapore; Chinese Taipei	Thursday April 10, 2025	08:00	10:30
JST	Japan; Korea	Thursday April 10, 2025	09:00	11:30
AEDT	Australia; Papua New Guinea	Thursday April 10, 2025	10:00	12:30
NZDT	New Zealand	Thursday April 10, 2025	12:00	14:30
CST	Mexico	Wednesday 9 April 2025	17:00	19:30
EST	Canada; The United States; Peru	Wednesday 9 April 2025	19:00	21:30
CLDT	Chile	Wednesday 9 April 2025	20:00	22:30
CET	Geneva; Paris	Wednesday 9 April 2025	02:00	04:30
MSK	Russia	Wednesday 9 April 2025	03:00	05:30