

**APEC Committee on Trade and Investment (CTI) – Policy Partnership on Women and the Economy
(PPWE) Joint Dialogue on Advancing Gender Equity in Trade: Challenges and Opportunities
August 15, 2023, 3:30 – 6:00 PM**

AGENDA

This dialogue is organized by the CTI Chair and the Chair of the PPWE, with the support of the United States, Australia, Peru, and Chile, as well as the collaboration of US-SEGA in logistics and panelist recruitment. The dialogue aims to foster a collective commitment to promoting gender equity in trade and harnessing the opportunities that arise from empowering women in the APEC region.

3:30 – 3:40 Opening Remarks

- **Blake Van Velden**, Chair, Committee on Trade and Investment
- **Chantelle Stratford**, Chair, Policy Partnership on Women and Economy

3:45 – 4:30 - Session 1: Trade Policies and Gender Equity and Equality

Presentation of evidence-based research highlighting the challenges women face in participating in trade, drawing upon data from organizations such as the WTO, OECD, the World Bank, the WEF, etc.

Discussion on the forward thinking trade policies which have or can have a positive impact on women's economic empowerment. Expert panel presentations on concrete policy proposals and best practices to promote gender equity in trade, focusing on government actions.

Speakers:

- **Amrita Bahri**, Associate Professor of Law, ITAM and Co-Chair for Mexico, WTO Chair Program
- **Kati Suominen**, Founder and CEO, Nextrade Group
- **Hafimi Abdul Haadii**, Executive Director, LVK Group of Companies, Brunei ABAC Member

Moderator:

- **Krasna Bobenrieth**, Head of the APEC Division, Director of Multilateral Economic Affairs, General Directorate of International Economic Affairs, Chile

4:35 – 4:55 - Session 2: Progress of APEC in promoting gender equity in trade

Presentation of the La Serena Roadmap and the APEC Women and Economy Dashboard and progress in promoting gender equity in trade within APEC.

Speakers:

- **Krasna Bobenrieth**, Head of the APEC Division, Director of Multilateral Economic Affairs, General Directorate of International Economic Affairs, Chile
- **Carlos Kuriyama**, Director, APEC Policy Support Unit

5:00 – 5:55 - Session 3: Opportunities for APEC and member economies to promote gender equity in trade

This session will *explore potential actions, collaborations, and policy recommendations that are and can be undertaken by the CTI and its sub-fora, the PPWE and other APEC fora to further advance gender equity in APEC trade.*

Presentation of current initiatives and efforts by the PPWE, CTI and CTI sub-fora and APEC in general to address gender-related challenges in trade.

Speakers:

- **Kristie McKinney**, Director, Multilateral Affairs Division, Office of International Affairs | U.S. Customs and Border Protection; SCCP Convenor (*Video Presentation*)
- **Kent Shigetomi**, Director for Multilateral Non-Tariff Barriers, Office of the U.S. Trade Representative
- **Sherry Stephenson**, Member PECC Services Network; Consultant for APEC Project on Logistics-related Services, APEC Group on Services
- **Sandra Herrera**, Director for Multilateral Affairs, Ministry of Foreign Trade and Tourism, Peru

Moderator:

- **Deanne de Lima**, Director for APEC Affairs, Office of the U.S. Trade Representative

5:55 - Closing Remarks

- **Blake Van Velden**, Chair, Committee on Trade and Investment
- **Chantelle Stratford**, Chair, Policy Partnership on Women and Economy