

EXPLORING HOW DIGITALIZATION CAN CREATE OPPORTUNITIES IN HIGH-SKILL SERVICES: MAXIMIZING BENEFITS FOR WOMEN AS SERVICE PROVIDERS

SOM3, Lima, Peru

19 August 2024, 14:00-17:15 (PET)

13:30 – 14:00 Registration and Reception

14:00 – 14:10 Opening Session: Welcome remarks

Karina Tejada, Trade in Services Coordinator
Ministry of Foreign Trade and Tourism, Peru

14:10- 14:20 Scope and objectives of the project

Christine Schaeffer, Assistant Director | APEC Trade and Investment Section, DFAT, Australia

14:20 – 14:45 WHERE ARE WE IN TERMS OF CLOSING GENDER GAPS GLOBALLY, REGIONALLY AND SECTORALLY: Findings of the 2024 Global Gender Gaps Report

Silja Baller, Head, Diversity, Equity and Inclusion and lead author of Global Gender Gap Report 2024, World Economic Forum (invited).

- Comment by Dorotea Lopez, Universidad de Chile, Chile (invited)

14:45 – 15:30 Panel I: ISSUES IN PROVISION, DELIVERY, AND MONITORING OF DIGITAL SERVICES LINKED TO WOMEN'S ECONOMIC EMPOWERMENT AND GENDER EQUALITY

Moderator: Mia Mikic

Speakers (each speaker 10 minutes)

- **WOMEN'S PARTICIPATION IN DIGITAL SERVICES: CHALLENGES AND WAYS TO OVERCOME THEM**

Winnie Kula, President of the PNG ICT Digital Cluster and Founder eNovaX solutions, Papua New Guinea (confirmed)

- **A PERSPECTIVE FROM LATIN AMERICA ON WOMEN'S PARTICIPATION IN DIGITAL SERVICES TRADE**

TBA

- DESIGNING REGULATION TO ENHANCE FORMALITY OF WOMEN'S EMPLOYMENT IN DIGITAL SERVICES

Rupa Chanda, United Nations ESCAP, Thailand (confirmed, pre-recorded)

- BREAKING BARRIERS IN DIGITAL SERVICES FOR WOMEN'S LEADERSHIP IN APEC

Carlos Kuriyama, Director, Policy Support Unit, APEC Secretariat

15:30 - 15:45 Coffee break

15:45-16:00 DIGITAL NOMADISM – HOW IT ENABLES NEW FORMS OF WORK FOR WOMEN
Daniel Schlagwein, University of Sydney, Australia (invited)

16:00 – 17:00 Panel II: ROUNDTABLE ON SKILLS, WOMEN AND DIGITALLY DELIVERABLE SERVICES: WHERE ARE THE GAPS AND HOW TO CLOSE THEM?

Moderator: Sherry Stephenson

Panellists:

- Alejandro Buvinic Alarcón, Head of Investments, Services and Digital Economy Department – SUBREI, Chile (confirmed)
- Eduardo Pedroso, Secretary General, PECC (invited)
- Jane Korinek, OECD (invited)
- Matthew Baird, LinkedIn, U.S. (invited)
- Grace Gown, Xero, Australia (invited)

Floor discussion and interventions by delegates

17:00 – 17:10 Live Survey

Kevin Nguyen, Project Officer, The Australian APEC Study Centre at RMIT University

17:10 – 17:15 Closing and next steps for the project

Christine Schaeffer, Assistant Director | APEC Trade and Investment Section