



**2023 ASIA PACIFIC SERVICES COALITION PUBLIC-PRIVATE DIALOGUE ON SERVICES**  
***Delivering Greater Inclusion and Opportunities in the Asia Pacific Region***  
***through Expanding Services and Digital Trade***

9 August 2023 | Seattle, USA

*APEC economies are hard at work bilaterally, regionally and multilaterally in building greater integration in services and digital trade with the objective of promoting greater inclusion and the creation of more jobs and opportunities for their citizens. While progress has been made through various bilateral and regional agreements in setting high standard disciplines on services and digital trade, major challenges remain for regional businesses. The level of services and digital barriers continues to increase both in the region and globally as some economies seek to erect policies that favor the domestic industries at the expense of impeding services and digital trade flows, and regulatory fragmentation in areas such as privacy, cybersecurity, digital standards, and data flows persists.*

*At the same time, there continues to be a lack of broader recognition and understanding of the fundamental inter-relationship between services and digital trade and the ways in which they underpin the basic functioning and growth of sectors across the global economy from manufacturing to agriculture to energy and environment and combatting climate change. This lack of recognition impedes the ability to gain a regional and global consensus on a way forward in services and digital trade that will create more jobs and opportunities for all.*

*This Public-Private Dialogue will examine the progress that has been made in building strong, effective disciplines on services and digital trade and identify the challenges that remain. It will emphasize the vitally important ways in which services and digital trade interact to deliver overall growth of trade and stronger supply chains, more inclusive opportunities and sustainability across economic sectors, all of which call for greater regional regulatory cooperation. The Dialogue will highlight key aspects of the work to be done to deliver on greater opportunities and growth in the APEC region through building competitiveness in services and digital trade and the best paths forward in jointly promoting these goals. It highlights the importance to the regional business community of ongoing APEC work on digital services standards as well as progressing development of non-binding APEC guidelines for e-payments and also for logistics-related services.*

## **AGENDA**

### **13.00 - 13.10 Welcome and Opening**

VINCENT WANG, *Principal APEC Coordinator*, U.S. Department of State  
KEN SCHAGRIN, *Assistant US Trade Representative for Services and Investments*, USTR  
PATRICK CHUA, *Chair*, Asia Pacific Services Coalition (APSC)

### **13.10 - 13.25 Keynote Session: Services and Digital Trade: How together they are essential to sectors across the global economy**

PETER COWHEY, *Professor Emeritus*, University of California, San Diego (UCSD)

### **13.25 - 14.00 Panel 1: Advances in High Standard Disciplines and Commitments in Services and Digital Trade: Charting the best path forward**

- Australia: KAAREN KOOMEN AM, *Director*, Australian Services Roundtable (ASR)
- Singapore: MARK NGAN, *Economic Counsellor*, Embassy of Singapore, Washington DC (TBC)
- United States: CHRISTINE BLISS, *President*, US Coalition of Services Industries (CSI)
- WTO: MARTIN ROY, *Counsellor*, WTO (TBC)

Moderator: TBC

### **14.00 - 14.40 Panel 2: Rising Services and Digital Protectionism: Signs and Prescriptions**

- OECD & APEC STRI: JANOS FERENCZ, *Trade Policy Analyst*, OECD
- Data Localization: JAMES BOND, *Head of Government Affairs at Citi*, Australia and *President*, Australian Services Roundtable
- E-Commerce Moratorium: DEVI ARIYANI, *Executive Director*, Indonesian Services Dialogue (*pre-recorded*) and BADRI NARAYANAN GOPALAKRISHNAN, *Fellow and Former Head, Trade, Commerce and Strategic Economic Dialogue*, NITI Aayog, India
- Cloud Services and E-Payments: MARTA PRADO, *Director*, *Global Government Engagement*, VISA

Moderator: APEC: ANDRE WIRJO, *Analyst*, APEC Policy Support Unit (PSU)

### **14.40 - 15.25 Panel 3: Regulatory Fragmentation: Imperative for vital reforms**

- International Dimensions to Cybersecurity Regulation: KATIE IGNASZEWSKI, *Cybersecurity Policy Executive, Government and Regulatory Affairs*, IBM
- Reducing Regulatory Fragmentation in Cloud Services: KHALIL GHARBIEH, *Trade Policy Counsel*, Microsoft
- Data Flows: JC PARREÑAS, *Senior Advisor*, Daiwa Institute of Research
- Digital Services Standards: JESSE RIDDELL, *Senior Manager, International Partnerships*, Standards Australia
- APEC: VICTOR MANUEL MARTINEZ VANEGAS, *Chair*, APEC Telecommunications and Information Working Group (TELWG) (TBC)

Moderator: NICK BRAMBLE, *Global Head of Trade Policy*, Google

### **15.25 - 16.00 Panel 4: Filling the Gaps to deliver on Greater Jobs and Opportunities**

- Barriers to greater financial inclusion: JAYPEE SOLIMAN, *Senior Vice President, SME and Micropreneurs Segment Head*, UnionBank of the Philippines
- Greater Capacity Building and Worker Digital Upskilling: J. WELBY LEAMAN, *Senior Director, Global Public Policy*, Walmart, Inc.

- Supporting the Services Industry through Information Technology: ANDY HU, *Deputy Project General Manager, Syscom Computer*
- Good Regulatory Practices for Digital Standards: JOE WHITLOCK, *Director, Policy, BSA and Executive Director, Global Data Alliance*

Moderator: CHRISTOPHER FINDLAY, *Emeritus Professor, University of Adelaide, Co-founder, Australian Services Roundtable, Executive Director, AUSPECC*

**16.00 - 16.45 Panel 5: Better Logistics for Better Connectivity in APEC**

- Concerted action for enhanced logistics services: MIA MIKIC, *Research Fellow, Waikato University, New Zealand*
- Improving government policies towards logistics services: SHIUMEI LIN, *Vice President for Corporate and Government Affairs, Asia Pacific Region, UPS (Singapore)*
- Advances in digitization of logistics processes and operations: TBA
- Update on recent APEC work on logistics services and thoughts on next steps: SHERRY STEPHENSON, *PECC Services Network*

Moderator: MONICA WHALEY, *President, NCAPEC (TBC)*

**16.45 - 16.55 Synthesis & Closing:**

CHRISTINE BLISS, *President, US Coalition of Services Industries (CSI), and co-convenor, Asia Pacific Services Coalition*

PATRICK CHUA, *Philippine Services Coalition and Chair, Asia Pacific Services Coalition*

THOMAS FINE, *Convenor, APEC Group on Services (GOS)*