

# Auspecc

Australian Pacific Economic Cooperation Committee



**Jon Berry** is Geopolitics Lead for KPMG South ASPAC, where he leads strategic advisory work on the intersection of geopolitics, trade policy, and international risk. He supports clients across sectors in understanding how global trends and government responses shape commercial strategy, market access, and operational resilience.

Jon brings over 20 years of international experience, having worked in Australia, China, Japan, France, Italy, and West Africa. His career spans consulting, multilateral institutions and academia, including a decade advising Australia's major export industries and representing their interests in Canberra and globally. At KPMG, Jon has authored influential reports on topics such as the geopolitical implications of de-globalisation for Australia's financial services sector, geopolitical impacts of

the energy transition, and how the global rise of populism impacts Australian businesses.

Earlier in his career, Jon worked as an emergency logistics officer with the United Nations World Food Programme (WFP), coordinating humanitarian operations in Africa and the Middle East. He also led forward logistics planning in Papua New Guinea during WFP's initial deployment there. These experiences gave him firsthand insight into the geopolitical forces that shape government decision-making and international trade.

Jon holds an MBA from the University of Geneva and a Master of Public Policy from the University of Melbourne. He speaks French and has contributed to research for the Australian APEC Study Centre, APEC Policy Support Unit, Fraser Institute, and Asialink. He is a regular media commentator on trade and geopolitical affairs.